Thisura Rasanjana

Product UI/UX Designer | Ex-software engineer designing products that are simple to use and ready to build

Kuala Lumpur, Malaysia | +60 11-1621 3416 | krtrasanjana@gmail.com
linkedin.com/in/thisurarasanjana-ui-ux-designer
Portfolio: thisura.space | Case studies password: Thisura0521*uiUx-+~

SUMMARY

Sri Lankan Product Designer based in Kuala Lumpur, Malaysia, with a software engineering background and 6+ years in tech, including 4+ years in end-to-end product design. Designed 50+ web and mobile products for clients in eight markets (Sri Lanka, Malaysia, Indonesia, Singapore, Australia, the Netherlands, Belgium, and the USA) across 12+ domains, including fintech, proptech, healthtech, edtech, logistics, gaming, HR, maritime, food and beverage, aviation, telecommunication, and engineering. Former developer (Angular, React, .NET), so I design with real technical limits in mind and hand off work developers can build. Uses human-led, AI-assisted workflows to speed up research, UX audits, and early prototyping without lowering design quality.

HIGHLIGHTS

- **50+ products, 8 markets:** web and mobile products for clients across Asia, Australia, Europe, and the USA, in 12+ domains, from early research to developer handoff
- **Engineer turned designer:** 2+ years as a software engineer before moving into design, with front-end experience in Angular and React
- **Accessible by design:** designed products for seniors and people with disabilities, including visually impaired users, following WCAG guidelines
- **Human-led, AI-assisted:** uses AI to speed up research, UX audits, requirement checks, and early prototyping, while design decisions stay with me

SKILLS

Product Design: UI Design, UX Design, Interaction Design, Responsive Web and Mobile Design, Accessibility (WCAG), Typography

Research and Strategy: User Research, Usability Testing, Journey Mapping, Information Architecture, Wireframing, Prototyping, Design QA

Systems and Delivery: Design Systems, Style Guides, Component-based Design, Developer Handoff, Agile, Scrum, Design Thinking, Design Sprints, Cross-functional Collaboration

Technical: HTML, CSS, TypeScript, Angular, React, .NET, Framer website building

Tools: Figma, Figma Make, Framer, Miro, ClickUp, Claude, Claude Design, ChatGPT

EXPERIENCE

Product UI/UX Designer, Lizard Global

Jun 2024 to Present | Kuala Lumpur, Malaysia (Hybrid) | International software agency

- Joined as a freelancer and progressed to a full-time role
- Lead end-to-end design for international client products, from user research and journey mapping to high-fidelity UI and developer handoff in an Agile environment
- Build and maintain reusable design systems that keep web and mobile products consistent and speed up design for new features
- Run and join design thinking workshops, design walkthroughs with clients and cross-border teams in Kuala Lumpur, Rotterdam, and Bali
- Deliver products across various industries including fintech, proptech, healthtech, edtech, and B2B logistics and much more
- Use my engineering background to flag technical limits early in design, so handoff to developers is smoother
- Introduced human-led, AI-assisted workflows for research, UX audits, requirement checks, and rapid mockups

Freelance UI/UX Designer
Apr 2024 to Jun 2024 | Malaysia

- Delivered UI/UX work for a range of clients while relocating to Malaysia

UI/UX Engineer, OREL IT (Pvt) Ltd
Jan 2023 to Apr 2024 | Colombo, Sri Lanka

- Designed user flows, wireframes, and prototypes in Figma, ran usability tests, and improved designs based on feedback
- Kept one consistent design language across client projects and worked closely with developers to bridge design and build

Software Engineer (UI/UX), SriLankan Airlines
Apr 2022 to Jan 2023 | Sri Lanka

- Led the redesign of the airline's Corporate, Engineering, and Cargo websites to modernize its digital presence
- Designed in Figma and built the front end in Angular, delivering user-centered websites and internal mobile experiences

Software Developer, Softlogic Life Insurance PLC
Sep 2019 to Apr 2022 | Sri Lanka

- Grew from intern to developer, building web and mobile applications with .NET, MS SQL, Angular, and React
- Led the UI concept and design for the Dollar Saver life insurance product, from concept to build

SELECTED PROJECTS

Likifin | AI assistant for debt collection agents | Web app | Netherlands
Designed an AI assistant that identifies callers and shows account details, live transcripts, and procedure-aligned next steps, while keeping the final decision with the agent.

BYBD | B2B outreach platform | Web app | Netherlands
Designed a platform for a Rotterdam technical recruitment firm that automates AI-assisted client sourcing, personalized multichannel outreach, and handoff to the sales team.

Cognify | Brain-health app for seniors | Mobile and web dashboard | Malaysia
Designed an accessible mobile app in English, Malay, and Chinese, plus a dashboard for healthcare professionals to track user progress.

My New Behavior | Behavior coaching platform | Web app | Netherlands
Turned an offline coaching method into an accessible web platform for people with disabilities, including visually impaired users.

Tayarlo | B2B tyre ordering app | Mobile | Malaysia
Redesigned the ordering flow and added real-time delivery tracking, so customers could order and check deliveries without relying on customer service.

Other client work: ELFI / IGGI rental real estate platform (Netherlands), ChatLicense child internet-safety app with ongoing UX audits (Netherlands), HuisDossier home documentation app (Netherlands), HES International bulk terminal website (Europe), reliVet veterinary staffing platform (Australia), TactLink networking and community app (Malaysia), Just A Sec corporate-secretarial platform (Singapore)

Concept work: Bubbles, an AI-assisted engineering diagramming tool prototyped with Figma Make; U Mobile and Perodua EV app redesign concepts (sales pitches, not affiliated with either brand)

EDUCATION

BSc (Hons) in Computer Science, NSBM Green University | Sep 2016 to Aug 2020
Degree awarded by University College Dublin, Ireland | Second Class Upper Division | GPA 3.45